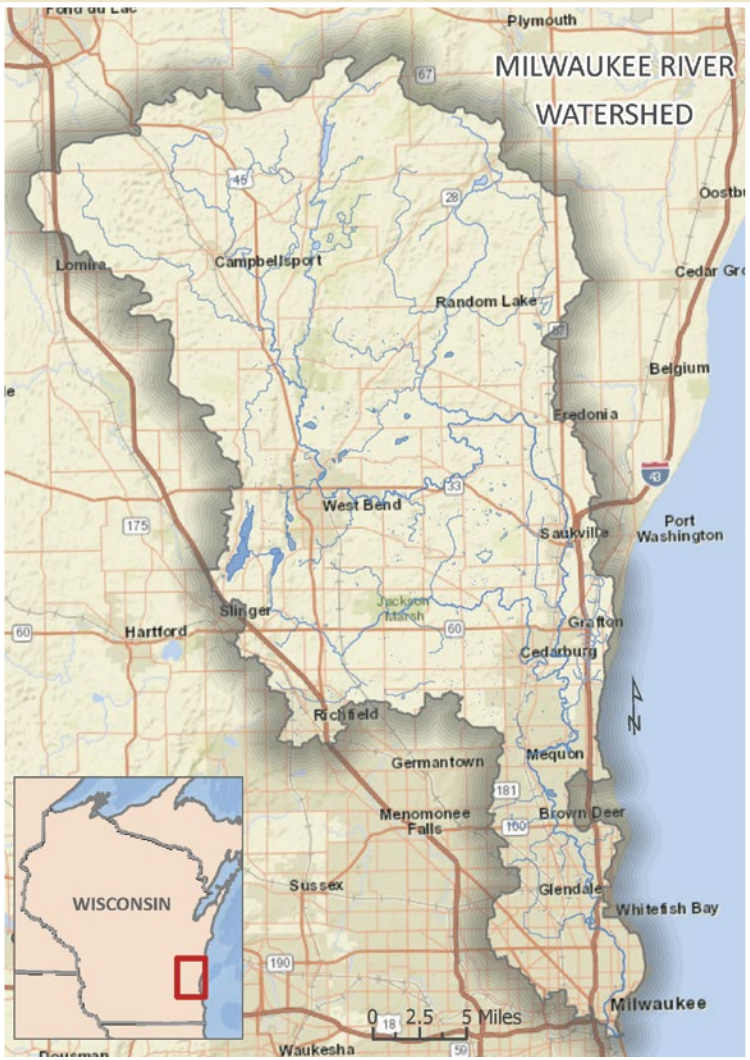


The Milwaukee River Watershed



CONTACT INFORMATION

Get Engaged:

Clean Farm Families
Jim Melichar, (262) 206-1731

Cedar Creek Farmers
Al Schmidt, (262) 483-0683

Implementation Conservation Practices:

Fond du Lac County Land & Water Department
Paul Tollard, (920) 906-4672

Ozaukee County Land & Water Management Department
Andy Holschbach or Jeff Bell, (262) 284-8313

Sheboygan County Planning & Conservation Department
Aaron Brault, (920) 459-3060

Washington County Land & Water Conservation Division
Paul Sebo, (262) 335-4800

USDA—Natural Resources Conservation Service
Cory Drummond, (920) 948-0398 – Fond du Lac County
Michael Patin, (262) 335-4860 Ext. 2359 – Ozaukee, Sheboygan, & Washington Counties

Agricultural Conservation Easements:

The Conservation Fund
David Grusznski, (414) 225-2272

Cedar Lakes Conservation Foundation
Linda Mutschler, (262) 353-4866

Milwaukee Metropolitan Sewerage District
Kristin Schultheis, (414) 225-2276



WHAT ARE
YOUR GOALS
FOR YOUR
LAND?



NEEDS

The Milwaukee River watershed (MRW), is threatened by excessive phosphorus, sediment, and bacteria from urban stormwater runoff and agricultural runoff. The MRW provides us with scenic beauty, a unique natural heritage, and contains a rich agricultural legacy while it provides our families with food and recreational opportunities. Healthy soil gives us clean air and water, bountiful crops and forests, productive grazing lands, diverse wildlife, and beautiful landscapes. Protecting the integrity of our land is of vital importance to protect the natural character of the watershed and the place we call home.

GOALS

The Milwaukee River Watershed Conservation Partnership (MRWCP) was created to encourage information sharing within local communities and collaborative investment in agricultural conservation practices that promote healthy soils, clean water, and smart business. By participating in this partnership, along with others in your community, you too can help protect the soil's integrity by implementing conservation practices that are not only cost effective for production, but also benefit local waterways and protect the area's natural character for generations to come.



What are **YOUR GOALS** for **YOUR LAND?**

Every decision in land management is unique and personal. Depending on your financial circumstances, the character of your property, and your vision for the future of your land, the MRWCP offers several options that help you achieve your goals.

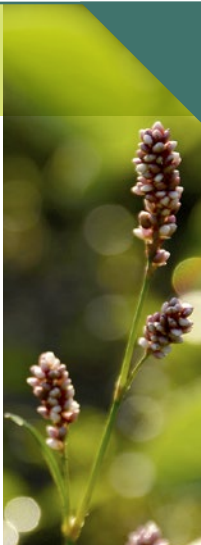
GET ENGAGED.

- Stay connected with new conservation approaches and local landowners, by participating in demonstration workshops and agricultural innovation field days.
- Follow area producer-led watershed protection groups that promote information sharing on conservation strategies impacting soil and water conditions within the watershed.



IMPLEMENT CONSERVATION PRACTICES.

- By investing in no-till farming, grassed waterways, cover crops, vegetated buffers, and nutrient management plans, you can help build soils that hold your nutrients on the field, retain water for your crops, prevent silts from leaving fields, and protect our local waterways. Technical assistance and cost-share is made available for landowners that want to invest in their soil and long-term productivity of their land.
- You can work with the local Land and Water Conservation Office and the USDA Natural Resources Conservation Service (NRCS) to explore various Environmental Quality Incentives Program (EQIP) practices and develop a Conservation Plan unique to your operations.



PROTECT WORKING LANDS WITH AGRICULTURAL CONSERVATION EASEMENTS.



- Conservation staff can work with you to permanently protect your land through the NRCS Agricultural Conservation Easements Program (ACEP).
- Agricultural easements aim to protect productive, priority agricultural lands and help to promote your long-term planning for resource conservation. Easements coupled with conservation practices can help you maintain healthier soils for long-term, sustainable production.
- Payment from the sale of an easement can be used to invest in your farming operation, pay off loans, purchase more land, or provide cash-in-hand.

Contact information for each set of goals are listed on the back of this brochure. ➤