Chapter 1: Introduction

1.1 <u>Background</u>

The *State of the Art Report* (SOAR) has been prepared as part of the coordinated efforts by the Southeastern Wisconsin Regional Planning Commission (SEWRPC) and the Milwaukee Metropolitan Sewerage District (MMSD). The two resulting projects are the SEWRPC Regional Water Quality Management Plan Update (RWQMPU) and MMSD 2020 Facilities Plan (2020 FP). This integrated planning effort is called the Water Quality Initiative (WQI), and this SOAR report is a critical element for both planning efforts that form the WQI.

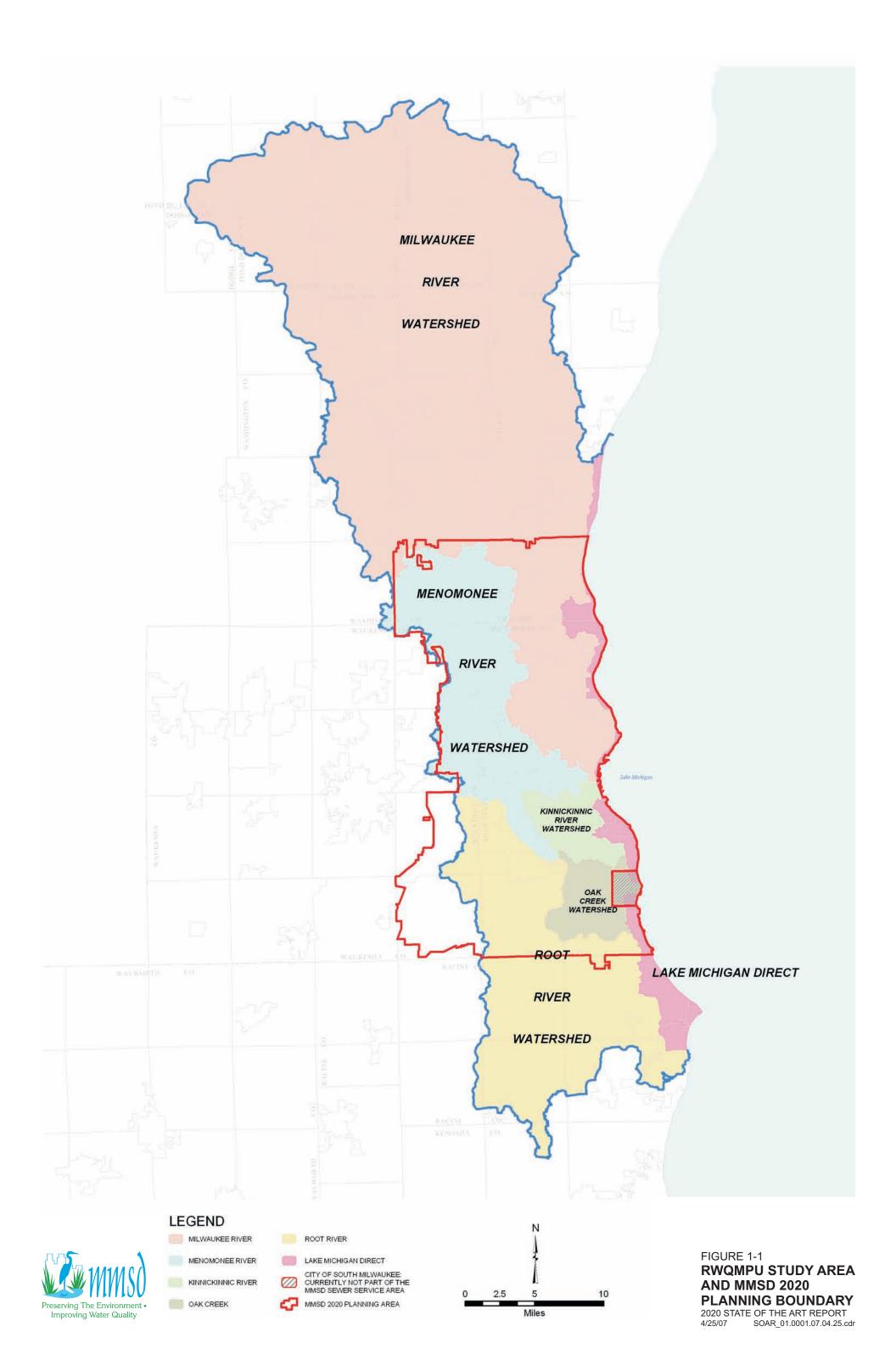
The WQI uses watershed-based planning for the greater Milwaukee watersheds (GMW), which include the Milwaukee River, the Menomonee River, the Kinnickinnic River, the Root River, Oak Creek, the Milwaukee Harbor estuary, and a portion of nearshore Lake Michigan and its direct drainage area. Figure 1-1 shows the RWQMPU study area and 2020 FP planning boundaries.

The Wisconsin Department of Natural Resources (WDNR), MMSD, and SEWRPC cooperatively developed an inclusive, open and science-based approach to carry out the WQI. Under the approach, which was formalized under a February 19, 2003 Memorandum of Understanding (1) among these agencies, a collaborative planning process was used to evaluate the cost effectiveness and feasibility of sets of technologies, i.e., the alternatives, distinct from the responsibility for their implementation, in order to identify an alternative that offers the greatest improvement in the water resource at the least total cost to society. This effort will result in an update to the regional water quality management plan for the GMW and support the 2020 FP.

To determine the most cost effective method to achieve the greatest improvement in surface water quality, the planning programs used the production theory (see Appendix 1A of this chapter) to evaluate water pollution control technologies. This theory was determined to be the most logical way to analyze multiple "production" functions (e.g., water pollution control technologies) with varied inputs, such as point source and nonpoint source water pollution, and outputs, such as reduction of overflow volumes and/or water pollutants.

Although not included in the SOAR analysis, the impacts on water quality as a result of reducing overflows were modeled using the Loading Simulation Program in C++ (LSPC) model, the Estuarine Coastal and Ocean Model-Sediment Transport (ECOMSED), and the Row-Column AESOP (RCA) model. The water quality impacts were evaluated in the screening alternatives and the preliminary alternatives and were considered in the selection of the components for the Recommended Plan. The concentrations of pollutants in sanitary sewer overflows (SSOs) and combined sewer overflows (CSOs) used in the water quality model are shown in Tables 3A-1 through 3A-3 of Appendix 3A, *Point Source Technologies*. Additional information regarding the impacts to water quality as a result of reducing overflows can be found in Chapter 9, *Alternative Analysis* of the *Facilities Plan Report* and Chapter IX, *Alternative Plan Description and Evaluation* of SEWRPC Planning Report No. 50, *A Regional Water Quality Management Plan Update for the Greater Milwaukee Watersheds*.





Production theory may in fact be the only scientifically-based method that will achieve the desired result of the SOAR analysis, which is to use a science and data-based economic analysis to identify the pollution reduction technologies that will produce the most cost efficient outcomes in terms of water quality improvement.

The production theory is an economic evaluation technique first conceived in the 19th century and used to evaluate the outputs that can be obtained from various amounts and combinations of factor inputs. A detailed discussion of production theory is found in Appendix 1A, *Production Theory*. While the technologies could have been analyzed using scientific and engineering judgment, it would have been difficult to quantify due to the vast number of technologies that were evaluated and the various modeling techniques that were used in the WQI.

In the production theory, each technology is described by a cost function, a production function, a cost benefit relationship, and its interaction with other control technologies. Using this information, technologies that address similar water quality indicators are compared. Also, combinations of technologies working in series or in parallel can be evaluated. Finally, the best combination of technologies that maximizes water quality benefits and minimizes costs is determined. Figure 1-2 shows the general production theory methodology and how it can be applied to meet a project's goals and objectives.



Production Theory Provides a Methodology to Determine Optimal Technology Set(s) to Achieve Goals and Objectives

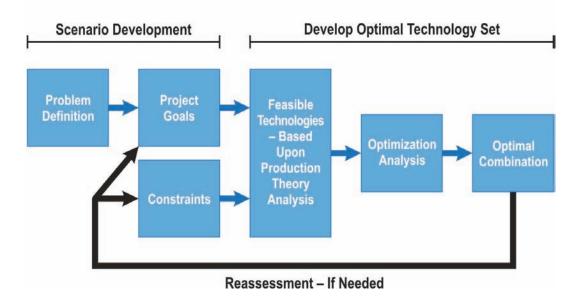




FIGURE 1-2 PRODUCTION THEORY METHODOLOGY 2020 STATE OF THE ART REPORT 4/25/07 SOAR_01.0002.07.04.25.cdr

1.2 Objectives of the Production Theory Analysis

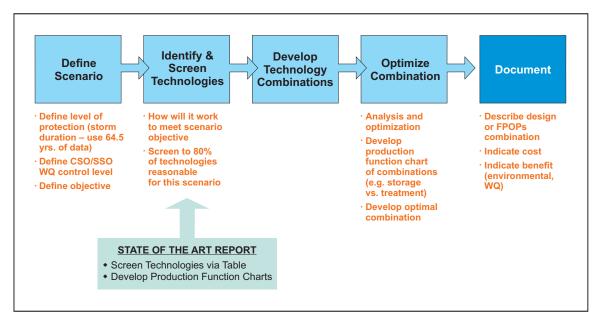
The objective of the analysis was to evaluate the potential of both individual technologies and multiple technology sets to improve water quality in the GMW for the WQI. To achieve this objective, approximately 170 technologies were included in the initial evaluation. From these, select technologies were further evaluated using the production theory.

The ultimate objective of the WQI effort is to identify the specific combination of technologies that provide the greatest water quality benefit at the lowest total cost, considering both the technology screening in this report and input from the stakeholders. Combinations of technologies were first developed to analyze extreme "what-if" situations, or "bookends," called screening alternatives (originally called scenarios). These screening alternatives were defined and developed to address questions from the media, public and other stakeholders regarding "what if" situations such as, "if we ended overflows – what would it cost and what would the water quality be?" The screening alternatives were developed as a sensitivity analysis to determine: a) what would happen to water quality if we only concentrated on eliminating overflows or if we only tried to aggressively control nonpoint source pollution and, b) the general costs of each "what-if" situation. The screening alternatives were not intended to be feasible solutions, but rather evaluations of extreme conditions, or "bookends." The screening alternatives were evaluated to develop preliminary alternatives based upon a broader set of considerations, including stakeholder-inspired goals and objectives as well as current regulations. A detailed discussion of the screening alternatives is provided in the *Facilities Plan Report*, Appendix 9A, Screening Alternatives. The relationship of SOAR to the development of screening alternatives for both the RWOMPU and the 2020 FP is shown in Figure 1-3. A similar process was used to develop the preliminary alternatives. A detailed discussion of the alternative development process is presented in Chapter IX of SEWRPC Planning Report No. 50, Alternative Plan Description and Evaluation and Chapter 9, Alternative Analysis of the Facilities Plan Report.

This report is intended to explain the technology analysis performed for the WQI. It is not intended to cover the following issues:

- Roles and Responsibilities this is discussed in Chapter 7, *Goals and Objectives* of the *Facilities Plan Report*.
- Classification of sewer separation technologies (e.g., Level I or Level II) this is discussed in Appendix 10A, *CSO Long-term Control Plan* of the *Facilities Plan Report*.





CSO = combined sewer overflows

SSO = sanitary sewer overflows

WQ = water quality

FPOPs = facilities, programs, operational improvements and policies



FIGURE 1-3 RELATIONSHIP OF SOAR TO THE RWQMPU AND THE 2020 FP SCREENING ALTERNATIVES 2020 STATE OF THE ART REPORT

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References

(1) *Memorandum of Understanding* between the Milwaukee Metropolitan Sewerage District (District), the Southeastern Wisconsin Regional Planning Commission (SEWRPC), and the Wisconsin Department of Natural Resources (WDNR) for cooperation in the watershed approach to water quality and facilities planning (formalized February 19, 2003)

Appendix 1A: Production Theory



Appendix 1A: Production Theory

Production theory is a procedure and an economic tool that is used to determine the most efficient way to use resources to achieve a desired goal. The theory is most often taught and used in business applications. For example, it may be used when making decisions involving the cost of producing a product, or when deciding which manufacturing plant of a group of plants is most cost efficient to produce a given product. The basic principle of the production theory is that with variable production techniques a producer can choose various capital-labor combinations, all of which yield the same output but with varying overall costs.

For the purposes of the Water Quality Initiative (WQI) joint planning effort, which resulted in the Regional Water Quality Management Plan Update (RWQMPU) and 2020 Facilities Plan (2020 FP), production theory was used to determine the most efficient combination of technologies to achieve the water quality goals and objectives of the public. Each technology is described by a cost function, a production function, a cost benefit relationship, and its interaction with other control technologies. Using these relationships, an optimal combination of technologies can be selected. A description and examples of these components are provided below.

1A.1 Cost Function

The relationship between the total life cycle cost incurred and the input (level of effort) applied.

Life cycle cost can be expressed in terms of equivalent annual cost or net present worth. The level of effort can be the volume of tunnel storage, square miles of sewer separation or annual lane miles of street sweeping. Figure 1A-1 shows an example of a cost function.



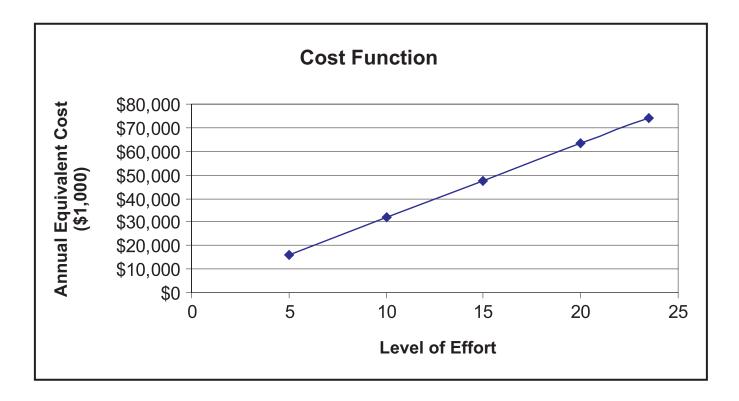




FIGURE 1A-1 **EXAMPLE OF COST FUNCTION** 2020 STATE OF THE ART REPORT 4/25/07 SOAR_1A.0001.07.04.25.cdr

1A.2 **Production Function**

The relationship between the maximum output (production) that can be achieved from the application of a given input (level of effort)

The production function is the quantitative model of the production process, which can be any technology that will contribute to the desired output. A production function expresses the relationship between an organization's inputs and its outputs. It indicates, in mathematical or graphical form, what outputs can be obtained from various amounts and combinations of factor inputs. As described in the cost function above, the level of input is the size or amount of the technology that is employed. The level of output could be million gallons of overflows abated or tons of total suspended solids (TSS) removed. Figure 1A-2 is an example of a production function.

1A.3 Cost Benefit Relationship

The relationship between the output (benefit) of a technology and the cost to achieve that level of output

The cost benefit curve of a technology is the combination of the cost function and the production function. Using this relationship, the cost benefit of individual technologies can be compared. An example of a cost benefit relationship is shown in Figure 1A-3.



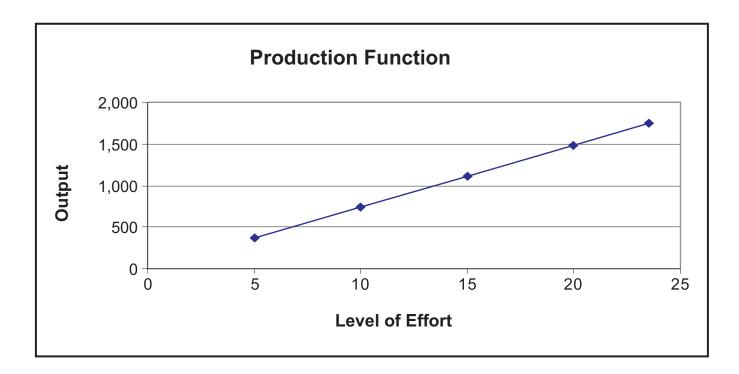




FIGURE 1A-2 **EXAMPLE OF PRODUCTION FUNCTION** 2020 STATE OF THE ART REPORT 4/25/07 SOAR_1A.0002.07.04.25.cdr

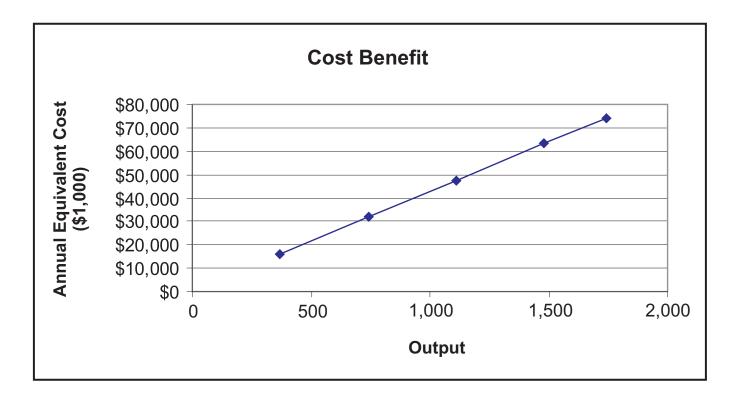




FIGURE 1A-3 **EXAMPLE OF COST BENEFIT** 2020 STATE OF THE ART REPORT 4/25/07 SOAR_1A.0003.07.04.25.cdr

1A.4 Interaction with other Control Technologies

The relationship between two or more technologies and the impacts on output or cost

Technologies can be independent of or dependent on other technologies, depending on factors such as the type, location, or the specific implementation of the technologies. When two technologies are employed in parallel or in series, there are three potential results:

- 1) They have no impact on each other
- 2) One technology increases the production of the other
- 3) One technology decreases the production of the other

For example, street sweeping in the combined sewer area does not directly impact the volume of tunnel storage required to reduce separate sewer overflows (SSOs). However, in a separate sewer area, street sweeping could reduce the discharge of TSS at a stormwater outfall equipped with ultraviolet (UV) disinfection, thereby allowing better light penetration and increased disinfection. Conversely, street sweeping an area tributary to a wet detention pond may decrease the production of the pond (i.e., pounds of material removed by the pond) because it would reduce the amount of material that would have settled out in the pond. Careful technical analysis is required when employing multiple technologies.

The remainder of this Appendix contains a more detailed explanation of the Production Function. This information is excerpted from the textbook, *The Foundations of Economic Analysis*(1).



"Until the laws of thermodynamics are repealed, I shall continue to relate outputs to inputs -- i.e. to believe in production functions."

(Paul A. Samuelson, Collected Scientific Papers, 1972: p.174)

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- (A) The Production Function
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 - (i) The Law of Diminishing Returns
 - (ii) The Law of Variable Proportions
- (C) Isoquant Analysis

(A) The Production Function

Let us begin with the *production function*, a function summarizing the process of conversion of factors into a particular commodity. We might propose a production function for a good y of the following general form, first proposed by Philip <u>Wicksteed</u> (1894):

 $y = f(x_1, x_2, ..., x_m)$



which relates a single output y to a series of factors of production $x_1, x_2, ..., x_m$. Note that in writing production functions in this form, we are excluding *joint production*, i.e. that a particular process of production yields more than one output (e.g. the production of wheat grain often yields a co-product, straw; the production of omelettes yields the co-product broken egg shells). Using Ragnar <u>Frisch</u>'s (1965) terms, we are concentrating on "single-ware" rather than "multi-ware" production.

For heuristic purposes, the production technology for the one-output/two-inputs case is (imperfectly) depicted in Figure 2.1. Output (Y) is measured on the vertical axis. The two inputs, which we call L and K which, for mnemonic purposes, can be called labor and capital,, are depicted on the horizontal axes. We ought to now warn that henceforth, throughout all our sections on the theory of production, *all capital is assumed to be endowed*, i.e. there are *no* produced means of production. The hill-shaped structure depicted in Figure 2.1 is the *production set*. Notice that it includes all the area *on* the surface and *in* the interior of the hill. The production set is essentially the set of technically feasible combinations of output Y and inputs, K and L.

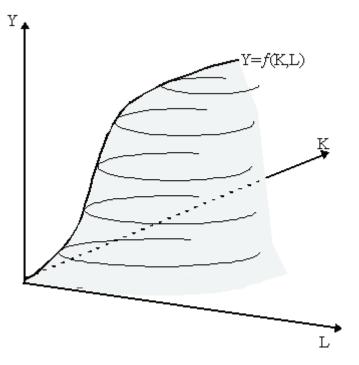


Figure 2.1 - Production function for one-output/two-inputs.



A *production decision* -- a feasible choice of inputs and output - is a particular point on or in this "hill". It will be "on" the hill if it is technically efficient and "in" the hill if it is technically inefficient. Properly speaking, the *production function* Y = f(K, L) is *only* the surface (and not the interior) of the hill, and thus denotes the set of *technologically efficient* points of the production set (i.e. for a given configuration of inputs, K, L, output Y is the maximum feasible output).

Obviously, the hill-shape of the production function indicates that the more we use of the factors, the greater output is going to be (at least up to the some maximum, the "top" of the hill). The round contours along the production hill can be thought of as topographic contours as seen on maps and will serve as isoquants in our later analysis. The *slope* of the hill viewed from the origin captures the notion of returns to scale.

Throughout the next few sections, we shall be outlining the technical properties of the production function. The representation of production functions in the diagrammatic form of "hills" and the corresponding analysis of production theory in terms of isoquant contours, etc. was initiated by Vilfredo Pareto (1906) and much of the analysis of its technical properties was largely advanced by the "Paretian" school of Hotelling, Frisch, Samuelson, Hicks, Shephard, etc. between the 1930s and the 1950s. In the 1950s, the Neo-Walrasians (e.g. Koopmans, 1951; Debreu, 1959) approached the analysis of the technical properties of production in a somewhat different spirit. Specifically, instead of focusing on the "production function" and its derivatives as the Paretians had done, the Neo-Walrasians preferred to analyze it via vector space methods and convex analysis.

On a more formal note, we should outline the properties of the production function, as normally assumed by Neoclassical economists. Let there be m factors of production and let vector $x = (x_1, x_2, ..., x_m)$ denote a bundle of factor inputs. We shall define an *input space* as the acceptable set of inputs for our economy. Commonly, a bundle of factor inputs x is deemed "acceptable" if every entry in that vector, i.e. the quantity of every factor, is a non-negative, finite real number. Thus, any input bundle x lies in R_{+}^{m} , the non-negative orthant of m-dimensional Euclidian space. Thus, R_{+}^{m} is our input space.

Let y be output, which is assumed to be a single, finite number, i.e. $y \in R$. Thus, a production function *f* maps acceptable input bundles to output values, i.e. $f: R_{+}^{m} \rightarrow R$. More specifically, f(x) is the *maximum* output achievable for a given set of acceptable inputs, $x \in R_{+}^{m}$.

The following assumptions are often imposed on any generic production function $f : \mathbb{R}_{+}^{m} \to \mathbb{R}$



(A.1) f(x) is finite, non-negative, real-valued and single-valued for all non-negative and finite x.

(A.2) f(0, 0, ..., 0) = 0 (no inputs implies no output)

(A.3) If $x \ge x'$, then $f(x) \ge f(x')$ (monotonicity, i.e. an increase in inputs does not decrease output)

(A.4) f is *continuous* and twice-continuously *differentiable* everywhere in the interior of the production set.

(A.5) The set V(y) = {x | $f(x) \ge y$ } is a convex set (quasi-concavity of f)

(A.6) The set V(y) is closed and non-empty for any y > 0.

These assumptions will be clarified as we go on. For the moment, let us just make the following notes. Assumption (A.1) simply defines the production function as a well-defined function of inputs $f : \mathbb{R}^{m} \rightarrow \mathbb{R}$. Nothing new there. Assumption (A.2) simply establishes that one cannot produce something from nothing. This is somewhat self-evident, at least for economists. Obviously, in other walks of life, one can produce something without inputs (e.g. "nice thoughts" can just be, well, "thought up" without inputs), but most examples of these things are outside the realm of economics. The monotonicity assumption (A.3) is also straightforward: increasing inputs leads to an increase in output (or, more precisely, no decrease in output). Although common, we will have more to say on this later. Assumption (A.4) is made largely for mathematical ease; later on, we shall relax this assumption somewhat. Assumption (A.5), the quasi-concavity of the production function f, is the more interesting one. We shall have much more to say on this later. Finally, (A.6) is imposed as a mathematical necessity.

(B) Marginal Productivity

The assumptions given earlier imply that, for any given production function $y = f(x_1, x_2, ..., x_m)$, it is a generally the case that, at least up to some maximum point:

 $\partial \mathbf{y} / \partial \mathbf{x}_i = f_i \ge \mathbf{0}$

for all factor inputs i = 1, 2, ..., m. In other words, adding more units of any factor input will increase output (or at least not reduce it). This is the heart of assumption (A.3). However, it is



also common in Neoclassical theory to also impose (A.5), i.e. to assume "quasi-concavity" of the production function. It is often the case in economics that the quasi-concavity assumption implies that:

 $\partial^2 \mathbf{y} / \partial \mathbf{x}_i^2 = f_{ii} < 0$

for all i = 1, ..., m, i.e. diminishing marginal productivity of ith factor.

It is worthwhile to spend a few moments on the diminishing marginal productivity assumption. This means more we add of a particular factor input, *all others factors remaining constant*, the less the employment of an additional unit of that factor input contributes to output as a whole. This concept performs the same function in production functions as diminishing marginal utility did in utility functions. Conceptually, however, they are quite distinct.

(i) The Law of Diminishing Returns

The idea of diminishing marginal productivity was simultaneously introduced for applications of factors to a fixed plot of land by T.R. <u>Malthus</u> (1815), Robert <u>Torrens</u> (1815), Edward <u>West</u> (1815) and David <u>Ricardo</u> (1815). It was applied more generally to other factors of production by proto-marginalists such as J.H. von <u>Thünen</u> (1826), Mountiford <u>Longfield</u> (1834) and Heinrich <u>Mangoldt</u> (1863). The apotheosis of the concept is found in the work of John Bates <u>Clark</u> (1889, 1891, 1899) and, more precisely, in Philip H. <u>Wicksteed (1894)</u>. It was originally called the "*Law of Diminishing Returns*", although in order to keep this distinct from the idea of decreasing returns to scale, we shall refer to it henceforth as the "*Law of Diminishing Marginal Productivity*"

Let us first be clear about the definition of the *marginal productivity* of a factor. Letting Δx_i denote a unit increase in factor x_i , then the marginal product of that factor is $\Delta y/\Delta x_i$, i.e. the change in output arising from an increase in factor i by a unit. Mathematically, however, it is more convenient to assume that Δx is infinitesimal. This permits us to express the marginal product of the factor x_i as the first partial derivative of the production function with respect to that factor -- thus the marginal product of the ith factor is simply $\partial y/\partial x_i = f_i$. If we do not wish to assume that factor units are infinitely divisible or if we do not assume that the production function is differentiable, we cannot express the marginal product mathematically as a derivative.

[We should note that both Carl <u>Menger</u> (1871) and John A. <u>Hobson (1900, 1911) defined</u> "marginal product" differently: rather than being the output gained by an enterprise from the



addition of a factor unit, Hobson defined it as the output *lost* by the enterprise by the withdrawl of a factor unit. This caused a problem for the "adding up" issue in the marginal productivity theory of distribution, although, as was clarified later, when marginal product is not defined so discretely, it does not make a difference which measure we use. For a useful discussion of the dilemma involving the measurement of the "marginal unit", see the discussion in Fritz <u>Machlup</u> (1937). Finally, we must note that a far more novel and interesting definition of marginal productivity was introduced by Joseph M. <u>Ostroy</u> (1980, 1984) where the concept is redefined in terms of contributions to tradeable surpluses, and thus both widened and deepened in scope.] However, assuming marginal products exist and are well defined, then why diminishing? Taking Clark's famous analogy:

"Put one man only on a square mile of prairie, and he will get a rich return. Two laborers on the same ground will get less per man; and, if you enlarge the force to ten, the last man will perhaps get wages only."

(J.B. <u>Clark</u>, 1890: p.304.)

The implication, then, is that as we increase the amount of labor applied to a particular fixed amount of land, each additional unit will increase total output but by *smaller and smaller* increments. When the field is empty, the first laborer has absolutely free range and produces as much as his body can reasonably do, say ten bushels of corn. When you add a second laborer to the same field, total output may increase, say to eighteen bushels of corn. Thus, the marginal product is eight.

Why? The basic idea is that by adding the second man, the field gets "crowded" and the men begin to get in each other's way. If that explanation does not seem credible, think of the units of labor in terms of labor-hours for a single man: in the first hour, a particular man produces ten; in the second hour he produces eight, etc. The diminution can be explained in this case as an "exhaustion" effect.

Taking another example, suppose we apply a man to a set of shoe-making tools and a given swathe of leather; let us say he can produce ten pairs of shoes in a day. Add a second man to this *without* adding more shoe-making tools or increasing the leather, and one can easily envisage that more shoes get made in a day, but that the work of the shoe-makers slows down



as they pick up the same tools in an alternating sequence of turns and perhaps fight over them a bit.

For other factors, different stories are told. In <u>Ricardo's</u> original story, the land is subject to diminishing marginal returns because of the assumption that land has different degrees of fertility and the most fertile acres are used first, and the less fertile ones added later. We can conceive this more simply in that increasing the amount of land *without* increasing the amount of labor that works on it will lead to less output per worker.

However it is justified, many Neoclassical theorists basically accept diminishing marginal productivity *as an axiom* - "the diminishing marginal productivity of labor, when it is used in connection with a fixed amount of capital, is a universal phenomenon. This fact shows itself in any economy, primitive or social." (<u>Clark</u>, 1899: p.49). However much early economists tried to claim it to be a natural law, this "axiom" turns out to be closer to a rather debatable assumption (cf. Karl <u>Menger</u>, 1954).

Nonetheless, it is important to clearly note a few matters in relation to this. Firstly, the idea that marginal product is always diminishing can be disputed (and will be disputed). Francis A. <u>Walker</u> (1891) took J.B. Clark to task for not recognizing the possibility of increasing marginal productivity (albeit, see Clark (1899: p.164)).

Secondly, as <u>Pareto</u> (1896, 1902) was quick to point out, it is not always true that if one adds a unit of a factor to an existing production process, output will increase. "If a pit has to be dug, the addition of one more man will make little difference to the day's output unless you give the man a spade" (<u>Cassel</u>, 1918: p.179). This difficulty is even more clear if we see the problem in terms of the marginal product of capital: if a pit has to be dug, the addition of one more spade will make no difference to output unless you add a man to use it. Thus, one must be very careful when pronouncing the idea of marginal productivity since we may need to produce in fixed, constant factor proportions.

Thirdly, it is important to underline that the marginal product is not, properly speaking, the contribution of the marginal unit *by itself*. Some commentators (e.g. E.v. Böhm-Bawerk, 19??; cf. Robertson, 1931) seem to have gone on to make arguments that seem to imply, in the context of our example, that the second man produces *eight* bushels of corn. Of course, this is not necessarily true. The second man may very well produce nine or ten or eleven and *still* the total output increases only to eighteen because the *first* man reduces his output to nine, or eight



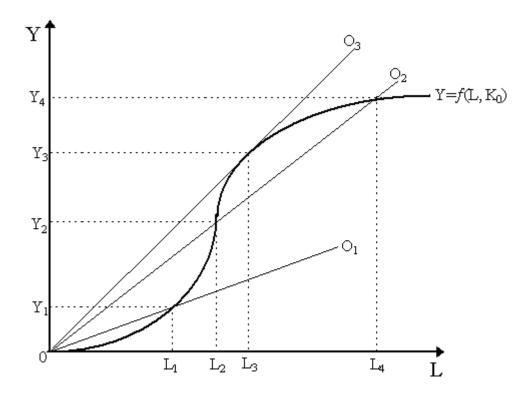
or seven in the presence of the second. In our example, output increases from ten bushels to eighteen bushels when one adds the second man *not* because the second man only adds eight, but rather because his presence on the field makes the situation such that the total output of *both* men is eighteen. Notice that the contribution *per man* is reduced: the average product is actually nine. This may very well be how much each of the two laborers contributes. But this is not what interests us: what we wish to note is that by *adding* the second man, output was increased by *eight. Thus*, the marginal product of the second man is eight. But his *actual* contribution may be very different than this.

Finally, and above everything, it is very important to note that in deriving the marginal product of a factor, we are holding *all other factors fixed*. Specifically, in our earlier example, labor varied and land (and indeed all other factors) was fixed. Thus, diminishing marginal productivity has *nothing* to do with "returns to scale", i.e. the increase in output when we increase *all* factors. If we increased *both* land and labor in our example, then there might very well be no reduction in output per man (indeed, there is actually no reason for it, but we shall return to this later).

(ii) The Law of Variable Proportions

Marginal productivity is *not* obvious in the production function Y = f(L, K) in Figure 2.1 as both inputs are varying there. We must first fix one of the factors and let the other factor vary. This is shown in Figure 2.2, by the "reduced" production function $Y = f(L, K_0)$, where only labor (L) varies while capital is held fixed at K₀. To obtain this from the former, we must figuratively "slice" the hill in Figure 2.1 vertically at the level K₀. Thus, Figure 2.2, which represents the reduced production function $Y = f(L, K_0)$, is a vertical section of the hill in Figure 2.1. A reduced production function where all factors but one are held constant are often referred to as the "*total product*" curve.







The total product curve in Figure 2.2 can be read in conjunction with the average and marginal product curves in Figure 2.3. The total product curve is originally due to Frank H. <u>Knight</u> (1921: p.100), and much of the subsequent analysis is due to him and John M. Cassels (1936). Although both these sets of curves have long been implicit in much earlier discussions (e.g. Edgeworth, 1911), average and marginal products were confused by early Neoclassicals with surprising frequency. The particular shape of the total product curve shown in Figure 2.2 exhibits what has been baptized by John M. Cassels (1936) as *the Law of Variable Proportions* -- effectively what Ragnar <u>Frisch</u> (1965: p.120) quirkily renamed the *ultra-passum law* of production.

The *marginal product* of the factor L is given by the *slope* of the total product curve, thus $MP_L = \partial Y/\partial L = df (L, K_0)/dL$. As we see, at low levels of L up to L₂ in Figure 2.2, we have *rising* marginal productivity of the factor. At levels of L above L₂ we have *diminishing* marginal productivity of that factor. Thus, marginal productivity of L reaches its maximum at L₂. We can thus trace out a marginal product of L curve, MP_L, in Figure 2.3. The labels there correspond to those of Figure 2.2. Thus the MP_L curve in Figure 2.3 rises until the inflection point L₂, and falls



after it. It becomes negative after L_5 - which would be equivalent to the "top" of the reduced production function, what <u>Frisch</u> (1965: p.89) calls a "strangulation point". A negative marginal product is akin to a situation when one adds the fiftieth worker to a field whose only accomplishment is to get in everyone else's way - and thus does not increase output at all but actually reduces it.

The slope of the different *rays* through the origin (O₁, O₂, O₃, etc.) in Figure 2.2 reflect *average products* of the factor L, i.e. $AP_L = Y/L$. The steeper the ray, the higher the average product. Thus, at low levels of output such as Y₁, the average product represented by the slope of O₁ is rather low, while at some levels of output such as Y₃, the average product (here the slope of O₃) is much higher. Indeed, as we can see, average product is at its highest at Y₃, what is sometimes called the *extensive margin* of production. Notice that at Y₂ and Y₄ we have the same average product (i.e. the ray O₂ passes through both points). The average product curve AP_L corresponding to Figure 2.2 is also drawn in Figure 2.3.

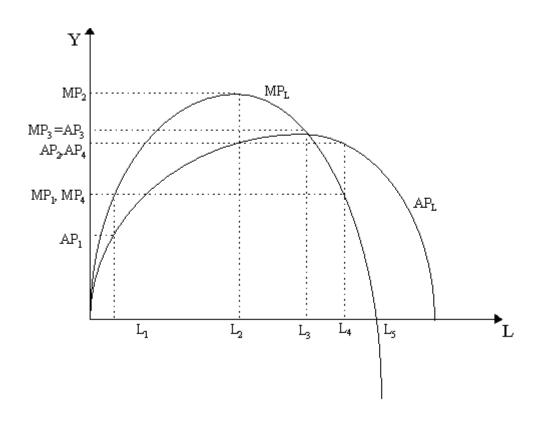


Figure 2.3 - Marginal Product and Average Product curves



As we can see in Figure 2.2, the slope of the total product curve is equal to the slope of the ray from the origin at L₃, thus average product and marginal product are equal at this point (as shown in Figure 2.3). We also know that as the ray from the origin associated with L₃ is the highest, thus average product curve intersects the marginal product curve, $MP_L = AP_L$, exactly where the average product curve is at its maximum. Notice that at values below L₃, $MP_L > AP_L$, marginal product is greater than average product whereas above L₃, we have the reverse, $MP_L = AP_L$. We shall make use of these results later on.

As we can see in Figure 2.3, it seems that we can have increasing as well as diminishing marginal productivity of labor, as suggested by <u>Walker</u> (1891) and finally acknowledged by <u>Clark</u> (1899: p.164). However, we have already gone a long way in arguing for diminishing marginal productivity that it seems that we must be excluding points where there is rising marginal productivity, i.e. those points to the left of L₂.

How might such a restriction be justified? In effect, the argument is that in situations of increasing marginal productivity, one can always *discard* factors and *increase* output (cf. F.H. <u>Knight</u>, 1921: p.100-104; G. <u>Cassel</u>, 1918: p.279; J.M. Cassels, 1936; A.P. <u>Lerner</u>, 1944: p.153-5). Consider the following example. Assume we have an acre of ripened land to which we are going to apply various quantities of workers. The one lonely worker produces 10 bushels of wheat; two workers will produce 22 bushels of wheat; three workers will produce 36 bushels.

Qty. of Labor	Total Product	Average Product	Marginal Product
One Laborers	10	10	10
Two Laborers	22	11	12
Three Laborers	36	12	14

Thus, we see:

Thus, there is increasing average product and increasing marginal product of labor in this example. Why? One can think of it as follows. When we apply one lonely worker to an entire acre of ripened land, his running around the entire acre trying to harvest it will produce a lower average product than if we had three workers, each working a third of the field by himself.

This should already reveal why we would never see a situation of increasing average product. Basically, when we are faced with a situation of a single worker on an acre of land, why should we force him to work on the entire acre and only produce 10 units of output? Average product (and total product) would be *higher* if instead of forcing that single worker to try to harvest the entire acre, we let him confine himself to a third of that acre, and let the other two-thirds of the plot lie untouched. In this case, the average product of the single worker is as it would have been had there been three harvesters, i.e. 12 units of output. In other words, in situations of rising average and marginal product, total output is *increased* by discarding two-thirds of the land! Thus, situations of increasing marginal productivity will simply never be seen.

Of course, this logic is not unassailable. While the idea may apply naturally to some cases, it can be questioned in cases where division of labor is crucial as, say, we might have in an automobile factory. Suppose that the average productivity of a worker is highest when there are twenty men working on a factory floor, each worker specializing in fitting a special part of the automobile. We cannot subsequently do the same operation we did before. In other words, we cannot remove nineteen men and let 19/20ths of the car remain unbuilt. The only remaining man, whose productivity was highest when he only fitted wheels on axles, will not yield *any* output if he is permitted to perform only his specialized task bereft of the other nineteen men. Instead of having cars as output in that case, we would have axles-with-wheels.



Consequently, we see that in order to produce any cars whatsoever, the lone man must be forced to perform *all* the tasks, not only the fitting of wheels on axles. If this is true, his productivity by himself, where product is measured in number of cars produced rather than axles-with-wheels, will be *lower* than if he worked together with his nineteen colleagues.

The automobile case shows an example of *indivisibility* in production, a traditional explanation of increasing marginal productivity (e.g. Edgeworth, 1911; Lerner, 1944). Production is *divisible* if it "permits any particular method of production, involving certain proportions between factors and products, to be repeated in exactly the same way on larger or on a smaller scale." (Lerner, 1944: p.143). In other words, in a perfectly divisible world, there cannot be *changes* in method when increasing or decreasing the scale of production. In our automobile example we have indivisibility: when we remove the nineteen men, the remaining man who previously only placed axles on wheels must *change* his method and do all the tasks in the construction of the automobile. In contrast, our agricultural example was divisible: a laborer working exclusively on his portion of the field will not change his method of harvesting that third of the field when the other laborers on the other the remaining two-thirds of the field are removed.

In sum, increasing marginal productivity, especially in cases where specialization is vital, can be ostensibly encountered in the real world where there are indivisibilities in production. Nevertheless, much of the Neoclassical work on the production function omits this. This is, as noted earlier, is often taken axiomatically, but the question of whether one finds it an acceptable assumption is largely an empirical one.

(C) Isoquant Analysis

The contours along the production "hill" in Figure 2.1 are the isoquants shown in Figure 2.4. A particular isoquant denotes the combinations of factors K and L which produce the same quantity of output. As we are assuming factors K and L are continuously substitutable (on which we will have more to say later), then every point on a particular isoquant represents a particular feasible *technique*, or factor combination, that can be used to produce a *particular* level of output. The isoquants play the same topographic role to the production "hill" as indifference curves played in the the "utility hill". As the isoquants ascend to the northeast, the amount of output produced increases, thus $Y' < Y^* < Y'$.



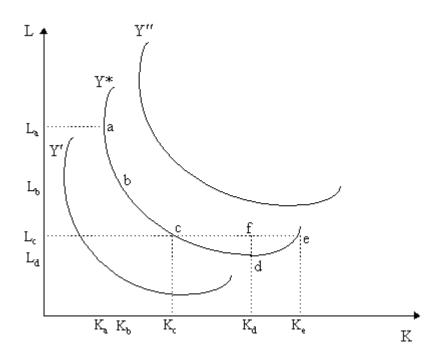


Figure 2.4 - Isoquants

It is an elementary matter to derive the slope of an isoquant. For our two-factor case, we had a production function Y = f(L, K). Now, for the production of a given fixed quantity of output (call it Y*), it follows that Y* = f(L, K). This is the formula for a particular isoquant. Totally differentiating this:

$$dY^* = f_L dL + f_K dK$$

where $f_L = \partial Y/\partial L$ and $f_K = \partial Y/\partial K$ are the marginal products of labor and capital respectively, evaluated around Y*. Since on any isoquant, output is fixed at Y*, then dY* = 0. This implies that $f_L dL = -f_K dK$, or simply:

$$-dL/dK|_{Y^*} = f_K/f_L$$

The term on the left is the negative of the slope of the isoquant corresponding to output level Y*. This is known as the *marginal rate of technical substitution* (MRTS), i.e. the rate at which capital can be susbstituted for labor while holding output constant along an isoquant. (note that dL/dK by itself is already negative, thus the MRTS will be a positive number). Provided our isoquants are smoothly differentiable, we will be able to define the MRTS at any point in Figure 2.4. Thus,



the MRTS depends not only on the level of output (which isoquant we are on), but also the amounts of capital and labor (where on the isoquant we are).

The equality of the MRTS with the ratio of marginal products of capital and labor, f_{K}/f_{L} , is a fundamental feature of production theory and helps us capture the concept of diminishing marginal productivity to a factor. In Figure 2.4, on isoquant Y*, as we move from point a to b to c to d, we are moving towards greater employment of K and less employment of L to produce a given level of output Y*, thus we are moving from *labor-intensive* techniques (i.e. low capital-labor ratios) towards *capital-intensive* techniques (high capital-labor ratios). Notice also that the isoquant becomes flatter as we move from a to d, thus the marginal rate of technical substitution is *higher* at a than at d, i.e. MRTS_a > MRTS_b > MRTS_c > MRTS_d. Thus, there is *diminishing* marginal rates of technical substitution as we move from a towards d.

Notice that this declining MRTS arises because of the *convexity* of the isoquants. As we can notice, the declining MRTS effectively can capture something akin to (but not exactly) of the assumption of diminishing marginal productivity to a factor we spoke of earlier. Compare only the points b and c. As MRTS_b > MRTS_c, then $f_K/f_L|_b > f_K/f_L|_c$. But point b represents a lower capital-labor ratio than point c, i.e. $K/L|_b < K/L|_c$. Thus, we can interpret the declining MRTS as saying that as we move from lower capital-intensity to higher capital intensity (b to c), the marginal product of capital *decreases*. Reciprocally, as we move from higher labor-intensity to lower labor-intensity (b to c), the marginal product of labor *increases*.

Note that we cannot *derive* diminishing MRTS from the assumption of diminishing marginal productivity of factors. To see this, consider the production function, Y = f (K, L). The MRTS at any point is $f_{\rm K}/f_{\rm L}$. In order to have *diminishing* MRTS, then it must be that dMRTS/dK < 0. But as dMRTS/dK = d($f_{\rm K}/f_{\rm L}$)/dK and $f_{\rm K}$ and $f_{\rm L}$ vary with K and L, then we must take total derivatives. Thus:

 $dMRTS/dK = d(f_K/f_L)/dK$

= $[(f_{KK} + f_{KL} \cdot dL/dK)f_L - (f_{LK} + f_{LL} \cdot dL/dK)f_K]/f_L^2$

as dL/dK = $-f_{K}/f_{L}$ along any isoquant and given that $f_{KL} = f_{LK}$ by Young's Theorem, then:

$$dMRTS/dK = [f_{KK} f_L - 2f_{LK} f_K + f_{LL} f_K^2/f_L]/f_L^2$$



or simply:

dMRTS/dK =
$$[f_{KK}f_{L}^2 - 2f_{LK}f_Kf_L + f_{LL}\cdot f_K^2]/f_{L}^3$$

Now, by assumption, $f_{\rm K}$, $f_{\rm L} > 0$ and, by diminshing marginal productivity, $f_{\rm KK} < 0$ and $f_{\rm LL} < 0$. This is obviously not sufficient to determine the sign of dMRTS/dK. Specifically, the numerator will only be negative if, in addition, we assume that $f_{\rm LK} > 0$, and the theory of diminishing marginal productivity implies no such thing. Thus, a diminishing MRTS is, in itself, an separate assumption.

We should note, however, that *not* every point along the isoquant is relevant. The isoquants, after all, are contours of our "production" hill and thus are actually "circular". This is captured in Figure 2.5, where we show the isoquants in their full topographic glory as a horizontal section of the production hill of our earlier Figure 2.1. Notice that the isoquant labels represent increasing output levels, Y < Y' < Y' ' < Y' ' , etc. The "top of the hill", the highest output achievable, is represented by point M in the center, achieved by factor combination L_M and K_M. Notice that if we are the top of the hill, *if* we increase factor inputs (above K_M or L_M), output will actually *decline*.

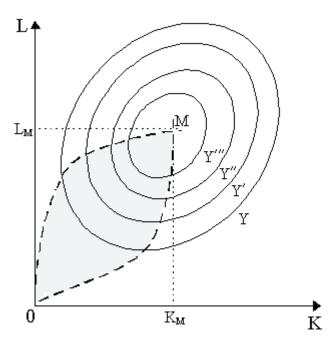


Figure 2.5 - Isoquants with Ridge Lines



We have also added dashed "ridge lines" to the topographic map in Figure 2.5. Only those points *within* the ridge lines, in the lightly shaded region, are of economic relevance. To see why, return to Figure 2.4 and notice that at point a, the isoquant has a vertical slope and a point d, the isoquant has a horizontal slope. Thus, $MRTS_a = f_{K}/f_{L}|_a = \infty$ and $MRTS_d = f_{K}/f_{L}|_d = 0$. But our isoquants seem to continue beyond them, yet we assert that points beyond them are economically irrelevant.

Why? Consider a factor combination such as at point e in Figure 2.4. Obviously, here, the slope of the isoquant is positive, i.e. $dL/dK|_e > 0$, which implies, in turn, that $MRTS_e = f_K/f_L < 0$, thus the marginal product of one of the factors is negative. This violates the first assumption we made about the production function: namely, that $f_i > 0$ for all i, i.e. increasing the employment of any factor in a production process will always increase output. Thus, we ought to exclude all regions where marginal products are negative.

Is this assumption reasonable? Well, notice that at point e, we are employing factors K_e and L_e to produce output level Y*. Yet, we could *decrease* the amount of capital employed to K_d and leave labor at L_e in order to achieve a combination at point f. But notice that as point f is *above* the isoquant Y*, it effectively represents a *higher* level of output. Thus, if we are at a point such as e, then by *reducing* factor inputs we can *increase* output: such factor combinations are therefore not "economical". Consequently we can rule out point e - and, indeed, all factor combinations on the isoquant Y* beyond d in Figure 2.4. Similarly, we exclude points on the isoquant beyond point a for the same reason.

The "ridge lines" drawn in Figure 2.5, pass through limiting points of the various isoquants akin to points a and d in Figure 2.4. In other words, at any point on the upper ridge line, MRTS = ∞ for the relevant isoquant, while at any point on the lower ridge line, MRTS = 0 for the relevant isoquant. Thus, we *exclude* all regions above the upper ridge line and below the lower ridge line as economically irrelevant. Only the lightly shaded area in Figure 2.5 is "relevent". Notice that the ridge lines meet at point M, the "top" of the production "hill".

On a more formal note, we should connect the quasi-concavity of the production function to the convexity of the isoquants in general. A function *f* is *quasi-concave* if, for any two input bundles $x, x' \in R_{+}^{m}$

if
$$f(\mathbf{x}) \ge f(\mathbf{x}')$$
, then $f(\lambda \mathbf{x} + (1-\lambda)\mathbf{x}') \ge f(\mathbf{x}')$ for any $\lambda \in (0, 1)$.



In other words, the output produced from a convex combination (i.e. weighted average) of two bundles of inputs is at least as great as the smaller of the two outputs produced using only one or the other input bundles. A special case of quasi-concave function is simply a *concave* function, namely for any two input bundles $x, x' \in R_{+}^{m}$:

$$f(\lambda \mathbf{x} + (1-\lambda)\mathbf{x}') \ge \lambda f(\mathbf{x}) + (1-\lambda)f(\mathbf{x}')$$
 for any $\lambda \in (0, 1)$.

which states that the output produced from a convex combination of inputs is at least as great as the convex combination of the outputs produced by the input bundles independently.

The definition of quasi-concavity we used in (A.5) states that $V(y) = \{x \mid f(x) \ge y\}$ is convex. In other words, a function is quasi-concave if the *upper contour set* V(y) is convex. As we see, this "upper contour set" V(y) is merely the isoquant defined by y and the area above that isoquant. This is illustrated in Figure 2.6. Y* is the isoquant of relevance, thus $V(Y^*)$, the shaded area, is the upper contour set.

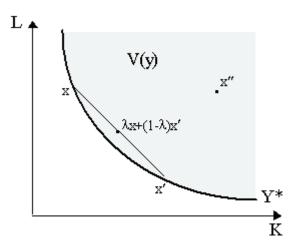


Fig. 2.6 - Upper Contour Set and Convexity

[It is worth pointing out now what the assumption (A.6) on production meant. Effectively, if V(y) has an interior point, then (A.6) intuitively states that for any upper contour set V(y), there is a factor bundle "inside" it (e.g. x' ' in Figure 2.6). In order to guarantee (A.6), it is common practice in <u>Neo-Walrasian production theory</u> to impose the assumption of *free disposibility* in production. What this assumption states, effectively, is that if one can produce a particular level of output y with input bundle x, then one can produce an amount of output which is *less* than y with that same input bundle, x or, equivalently, one can produce the *same* level of output y with *more*



inputs. The idea is that the producer just costlessly throws away the "extra" that has been produced or, equivalently just throws away some of the extra factors rather than using them. Thus, in Figure 2.6, x' ' can be used to produce y if the extra amount normally produced by x' ' is "thrown away" or if the extra factors are just left unused by the producer. The free disposal assumption, then, is meant to guarantee at least the technical possibility of "inefficient" production, and thus interior points to the production set and the input requirement sets. However extensively used in production theory, it might be regarded nonetheless as somewhat stronger assumption than one might wish for and, thus many economists have endeavoured to dispose of it.]

It can be easily proven that if a function is quasi-concave in the sense defined earlier, then its upper contour set is necessarily convex. To see this intuitively, let x and x' be two points on the same isoquant, thus f(x) = f(x'), as shown in Figure 2.6. Thus, quasi-concavity implies that the output produced by any convex combination of the two points x and x' is greater than the output produced by either point individually. In other words, the convex combination of two points on the same isoquant will lie on a *higher* isoquant. In Figure 6, we see that $\lambda x + (1-\lambda)x'$ is indeed *within* V(y), thus it will lie on a higher isoquant. This implies precisely the convex shape of the isoquant curves which implies, in turn, the convexity of the upper contour set V(y).

A final characterization of quasi-concavity makes use of the bordered Hessian matrix. The bordered Hessian matrix of a twice-continuously differentiable function $y = f(x_1, x_2, ..., x_m)$ is defined as follows:

 $0 f_1 f_2 \dots f_m$ $f_1 f_{11} f_{12} \dots f_{1m}$ $B = f_2 f_{21} f_{22} \dots f_{2m}$ $\vdots \dots \dots \dots$ $f_m f_{m1} f_{m2} \dots f_{mm}$

where f_{i} is the first partial derivative of the production function with respect to factor x_{i} and f_{ij} are the second derivatives, all evaluated at a particular factor combination x.



If the production function is quasi-concave, then we know that the bordered Hessian of that function evaluated at any input bundle $x \in R_{+}^{m}$ will be negative semi-definite, i.e. its principal leading minors will alternate in sign. Specifically:

 $0 f_{1}$

 $f_1 \quad f_{11} \leq 0$

 $0 \quad f_1 \quad f_2$

 $f_1 \quad f_{11} \quad f_{12} \geq 0$

f 2 f 21 f 22

... etc.

Notice that the very first principal minor implies that $-f_{1^2} \le 0$, which is true whether $f_1 \ge 0$ or $f_1 \le 0$, so quasi-concavity does not rule out negative marginal products. The second principal minor implies:

 $-f_{1}[f_{1}f_{22} - f_{2}f_{21}] + f_{2}[f_{1}f_{12} - f_{2}f_{11}] \ge 0$

as, byYoung's Theorem, $f_{21} = f_{12}$, this is reducible to:

 $2f_{1}f_{2}f_{21} - f_{1}^{2}f_{22} - f_{2}^{2}f_{11} \ge 0.$

Now, even if $f_1 \ge 0$ and $f_2 \ge 0$ by assumption, there is little implied by this condition. In other words, quasi-concavity of the production function is *not* sufficient to guarantee *diminishing* marginal productivities, i.e. $f_{11} \le 0$, $f_{22} \le 0$, etc.

In contrast, *concavity* of the production function is, indeed, enough to yield diminishing marginal productivity. We can verify this by just examining the Hessian for the production function. This is:

 f_{11} f_{12} \dots f_{1m}



 $H = f_{21} \quad f_{22} \quad \dots \quad f_{2m}$ $\dots \quad \dots \quad \dots$

 f_{m1} f_{m2} \dots f_{mm}

where, note, the border is omitted. Concavity implies that the Hessian matrix must be negative semi-definite, by which we mean that the principle leading minors alternate in sign. This implies that:

f ₁₁ ≤ 0

f 11 f 12

 f_{21} $f_{22} \geq 0$

... etc.

Notice that the very first principal leading minor states that $f_{11} \le 0$, i.e. negative marginal productivity for input 1. As we can order inputs anyway we wish, then this effectively generalizes to stating that every factor exhibits diminishing marginal productivity, i.e. $f_{ii} < 0$ for all i = 1, 2, ..., m. Thus, while quasi-concavity cannot guarantee diminishing marginal productivity to factor inputs, concavity does indeed guarantee it. However, we should note that there are special cases when quasi-concavity of the production function guarantees diminishing marginal productivity - namely, under constant returns to scale. We will have more to say on this later.

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